



ARISE AND SHINE



CROSSWAY[®]
hotels & resorts





ABOUT US

CROSSWAY HOTELS AND RESORTS

Crossway Hotels and Resorts was established to redefine the paradigm of hospitality and service culture. We offer our customers with a comfortable stay and relaxing atmosphere at our hotels. Our skilled and trained staffs are trained to deliver a warm, attentive and a personalized service to every customer. We go beyond just offering a comfortable stay. We create our hotels that offer our guests with the best location possible with an uncompromising service. With vibrant locations come our distinctive features that makes our guest's stay more delightful with modern interiors with a great bed and shower experience, rejuvenating spas and exceptional food and beverages selections.

CROSSWAY BRANDS



CROSSWAY®

Upperscale / Luxury Brand

lifotel®

Non Alcoholic Serviced Residences

lifotel®
SUITES

Alcohol-free Lifestyle Brand

REVOSTAY™
hub

Economy / Co-Living Budget Brand



MOST PROMISING HOTEL CHAIN

CROSSWAY Hotels and Resorts was awarded the MOST PROMISING HOTEL CHAIN at the recently concluded INDIA TRAVEL AWARDS SOUTH 2019. The award recognizes the successful launch of its brand with its perfect balance of product and service delivery. CROSSWAY Hotel group manages six hotels within its first year of operation and around 10 hotels under development.

CROSSWAY Hotels and Resorts has developed a good portfolio of brands which includes CROSSWAY and Lifotel. Lifotel is an alcohol free life style brand and CROSSWAY offers something from economy, midscale, upscale and signature luxury offerings under its branding. CROSSWAY Hotels and Resorts will be commencing its international operations from Dubai, UAE and aims at increasing its management portfolio across middle east and South Asia.



CROSSWAY
BRANDS



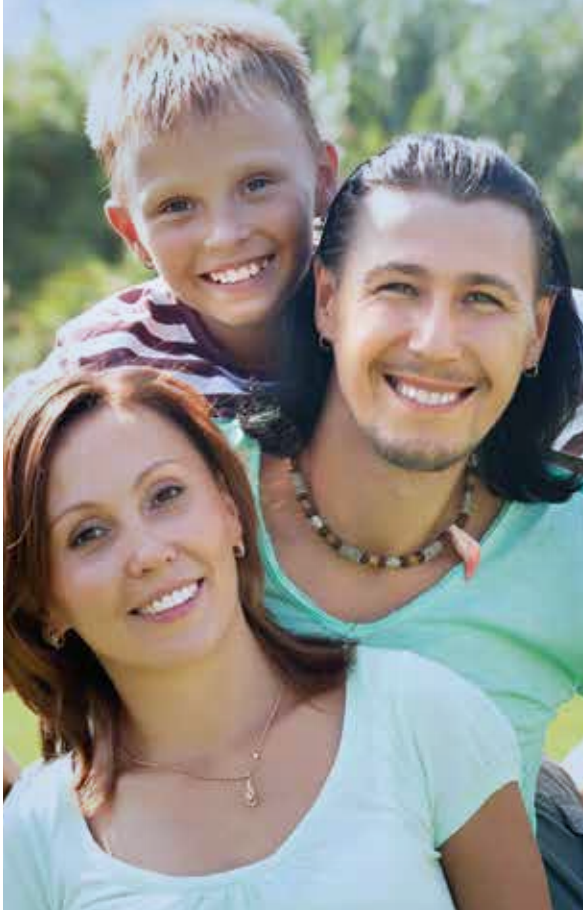
CROSSWAY®

Upperscale / Luxury Brand

An extraordinary brand for the extraordinary you! This brand is the perfect blend of service and luxury. Our staff here are well-trained to provide every guest with personal attention and offer all them with the best of service. The luxury feel, the interiors, the service, and the amenities, everything about this Signature brand will leave you guests in a mesmerizing state.

www.crosswayhotels.com

CROSSWAY BRANDS



lifotel®

Non Alcoholic Life Style Brand

Lifotel is a concept that brings one closer to living life the natural way without Alcohol! Lifotel is one place that will relax your mind in the true sense and offer you with a serene atmosphere to work and spend quality time with your loved ones. Lifotel is a collection of hotels and resorts with the objective to promote customers to stay here and celebrate life in the right way either with your family or your colleagues.

www.lifotel.com



CROSSWAY
BRANDS

lifotel[®]
SUITES

Non Alcoholic Serviced Residences

Lifotel Suites are serviced residences situated at great locations . These suites are built with modern and contemporary interiors, to offer our guests a feeling of being at home. Come here and relax to make your holiday or business trips more homely, as we provide you with spacious rooms, quality living, cooking space and laundry services. A perfect place to live and feel the warmth of being at home! Recommended for longer stays as well.

The logo for Revostay is displayed in large, white, stylized, sans-serif capital letters against a background of a red brick wall. The letters are cut out, allowing the brick pattern to be visible through them. A small 'TM' trademark symbol is located at the top right of the 'Y'.

Economy / Co-Living Budget Brand

Offer well designed rooms apartments, villas and residences with comfortable beds, customised rooms, comforts of home state of the art technology to work from the place you stay. The brand is for the traveler with a budget, but they promise to be a major part of why your vacation is memorable. “Affordable stay yet Alluring”

www.revostay.com



WHY US

OUR ETHOS

The team at CROSSWAY are on a constant global quest for cultural, design, culinary and business information. The company prides itself on its resourcefulness, gathering complex, multi-tiered research garnered from across the world. This research informs, inspires and helps forecast trends, discover best-practices, identify market opportunities and apply practical know-how. It is an ideal mix of business and cultural intelligence when combined with experience and original thinking, offers a clear vision for clients and ultimately, a profitable outcome.

A close-up photograph of a hand holding a black pen, pointing at a bar chart on a document. The chart has several blue bars of varying heights. The background is a light-colored surface, possibly a desk.

SALES DRIVEN

STRONG SALES SUPPORT

Crossway will have its sales offices in multiple locations across India and abroad. We will have the best Central Reservation system available which will enhance the direct bookings to the hotels by our sales team on the ground. We will get the best negotiated rates with all the OTAs and best rates guaranteed. Direct bookings will be driven through our Crossway website and also through GDS enabled bookings. Travel agents around the world are connected through our Central Reservation System which will ensure our hotels get the business it needs. Customised Crossway Hotels APP will be made available to encourage direct bookings and also to administer loyalty programs to our customers. Various strategic partnerships with banks and other institutions will be done to market our hotels. Great visibility will be created through advertisements through print and digital media. Marketing events will be continuously done to promote our hotel.



F&B OFFERINGS

Crossway will feature some of the fresh concepts in the industry. The restaurant menu will feature a wide range of dishes around the world which will feature menus which have healthy offerings but still be interesting, giving importance to the local cuisines. A special family menu and kids menu will be available. The bar will really be an interesting concept which will allow families and friends to come together for a drink or two with some amazing drinks served by our bar tenders. The banquet menus will feature rather some unique hi tea menus, lunch and dinner menus compiled from around the world. Our world class chefs will ensure that the food served is really top class.

WORLD CLASS SPAS

Crossway and Lifotel will bring in some exemplary world class spas to its hotel and resorts. It will feature some of the contemporary and traditional spas offering the best of both worlds. Crossway has a strong team of well-trained therapists, beauticians and health consultants who will bring rejuvenation and life back to our discerning guests.



OUR STRENGTH

BRAND ESSENCE

- Best in class
 - Driven by passion
 - Punctuated by design and technology
 - Strong sales oriented hotel group
 - Brand that truly cares for customers, owners and the staff
 - Offers utmost satisfaction
 - Outstanding F&B selection
 - Great rejuvenating Spas
 - True value for money
 - Understands Millennials
 - Professional and caring staff
 - Creating enduring relationship with all our guests
 - Brand for the future
-



lifotel®

lifotel®
SUITES

REVOSTAY™

Crossway Hotels and Resorts Pvt Ltd.

Mob: +91 97898 77770

245/1, Days Hotel Chennai OMR, Old Mahabalipuram Road,
Padur, Chennai – 603103.

Mob: +971 55 900 0433

#111, Arzoo Building, Al Tawar, Dubai, UAE.

For Management and Franchising enquiries : www.crosswayhotels.com | contact@crosswayhotels.com